



Indian National Centre for Ocean Information Services (INCOIS)

(An Autonomous Body under Ministry of Earth Sciences, Govt. of India)

Swachhata Pakhwada

(01 – 15 July 2020)

Daily Report

(02 July 2020)

"Ocean Valley",
Pragathi Nagar (B.O.), Nizampet (S.O.),
Hyderabad - 500 090, India.

<https://incois.gov.in/SwachhBharat/SwachhataPakhwada2020.jsp>

1. Preamble

Hon'ble Prime Minister of India had launched the Swachh Bharat Mission on 2nd October 2014. The Ministry of Jal Shakti is designated as the nodal ministry for executing this national mission. The mission is being executed by the Department of Drinking Water and Sanitation, Ministry of Jal Shakti at national level. The mission objectives are to eradicate open defecation, efficient management of solid and liquid waste, encourage cost effective and appropriate technologies for ecologically safe and sustainable sanitation, overall cleanliness and to create significant positive impact on gender and promote social inclusion by improving sanitation.

The Swachhata Pakhwada was started with a vision to mainstream Swachhata activities across all Ministries / Departments of Govt. of India. The Ministry of Earth Sciences (MoES) and the attached, sub-ordinate and autonomous offices under the administrative control of MoES are actively participating in this national mission since its inception. To carry out swachhata activities in all institutes of MoES, first fortnight of July 2020 (July 01 - 15) is allocated. In this regard, Indian National Centre for Ocean Information Services, an autonomous body under MoES has planned several activities during Swachhata Pakhwada as detailed in Table below

Date	Activities
01 July 2020	Webinar on "Open Defecation Free India: A Case of Krishna District in Andhra Pradesh" by Dr. J. Kiranmai, Registrar, Institute of Public Enterprise, Hyderabad
02 July 2020	Plantation of trees at ITCOcean campus. It is decided that the trees for plantation will be arranged from the Govt. of Telangana under their Haritha Haram mission.
03 July 2020	Awareness campaign and distribution of personal hygiene materials to INCOIS outsourced (housekeeping, gardening, security, electrical etc.) staff.
06 July 2020	Campus sanitization in coordination with Covid Task Force of INCOIS
07 July 2020	e-poster design competition for INCOIS employees on theme "How does Swachhata impact oceans?"
08 July 2020	Plantation of trees at INCOIS other than ITCOcean campus.
09 July 2020	Event on "Discouraging single use plastic"
10 July 2020	Drawing competition for students on "Personal Hygiene"
13 July 2020	Essay competition for students on "Household solid waste management"
14 July 2020	Webinar on "Swachh samudra and Covid-19" by Dr. Nimit Kumar, Scientist, INCOIS
15 July 2020	Concluding ceremony through webinar

All the activities were / will be planned and executed under the supervision of Swachh Bharat committee constituted by Director, INCOIS. The Swachhata activities for the year 2020 were planned keeping in mind all the instructions and guidelines issued by the M/o Home Affairs and M/o Health and Family Welfare considering current situation of Covid-19 pandemic.

2. Activity

The second day activity of Swachhata Pakhwada - 2020 was on plantation and campus cleaning. The Swachh Bharat Committee identified International Training Centre for Operational Oceanography (ITCOOcean) campus of INCOIS for the plantation drive. The plantation drive is planned to be executed in two phases. The first was carried out on 02 July 2020. The Greater Hyderabad Municipal Corporation (GHMC) supplied 500 plants, free of cost, for this activity under Telangana Ku Haritha Haram (TKHH) project. The first phase of plantation drive was conducted in the presence of Director, Group Heads and Scientist-in-Charges of INCOIS along with the members of Swachh Bharat Committee. Total 500 plants were planted during the first phase as tabulated below.

S.no	Name of Plant	No. of Plants
1	Jamoon	75
2	Ashoka	75
3	Juvvi	50
4	Akharamelk	50
5	Spatodia	50
6	Pogada	50
7	Marri	50
8	Tecoma Arjentina	50
9	Kanuga	50

Table-1: List of plant varieties planted on 02 July 2020

During the plantation drive, Dr. N. Srinivasa Rao, member of Swachh Bharat Committee address the gathering and briefed on the importance of plants/trees. He also briefed the relevance of plantation in the light of Swachhata Abiyan. In addition, cleaning activities was also carried out in the areas surrounding ITCOOcean campus.

The plantation and cleaning drive was carried with minimal physical gathering keeping in mind all the instructions and guidelines issued by the M/o Home Affairs and M/o Health and Family Welfare in current Covid-19 pandemic.



Plants provided by GHMC under TKHH project



Director INCOIS planted Jamoon plant



Cleaned approach road to ITC Ocean campus on 02 July 2020



Glimpse of plantation activity on 02 Jul 2020

3. Useful / Reference Links

- Proceedings of Swachhata Pakhwada 2020:
<https://incois.gov.in/SwachhBharat/SwachhataPakhwada2020.jsp>
- Photo Gallery:
<https://incois.gov.in/SwachhBharat/sbphotogallery.jsp>
- Swachhata Activities Reports:
<https://incois.gov.in/SwachhBharat/SwachhtaActivites.jsp>