



Indian National Centre for Ocean Information Services (INCOIS)

(An Autonomous Body under Ministry of Earth Sciences, Govt. of India)

Swachhata Pakhwada

(01 – 15 July 2020)

Daily Report

(09 July 2020)

"Ocean Valley",
Pragathi Nagar (B.O.), Nizampet (S.O.),
Hyderabad - 500 090, India.

https://incois.gov.in/portal/SwachhBharat_2020.jsp

1. Preamble

Hon'ble Prime Minister of India had launched the Swachh Bharat Mission on 2nd October 2014. The Ministry of Jal Shakti is designated as the nodal ministry for executing this national mission. The mission is being executed by the Department of Drinking Water and Sanitation, Ministry of Jal Shakti at national level. The mission objectives are to eradicate open defecation, efficient management of solid and liquid waste, encourage cost effective and appropriate technologies for ecologically safe and sustainable sanitation, overall cleanliness and to create significant positive impact on gender and promote social inclusion by improving sanitation.

The Swachhta Pakhwada was started with a vision to mainstream Swachhta activities across all Ministries / Departments of Govt. of India. The Ministry of Earth Sciences (MoES) and the attached, sub-ordinate and autonomous offices under the administrative control of MoES are actively participating in this national mission since its inception. To carry out swachhata activities in all institutes of MoES, first fortnight of July 2020 (July 01 - 15) is allocated. In this regard, Indian National Centre for Ocean Information Services, an autonomous body under MoES has planned several activities during Swachhata Pakhwada as detailed in Table below

Date	Activities
01 July 2020	Webinar on "Open Defecation Free India: A Case of Krishna District in Andhra Pradesh" by Dr. J. Kiranmai, Registrar, Institute of Public Enterprise, Hyderabad
02 July 2020	Plantation of trees at ITCOcean campus. It is decided that the trees for plantation will be arranged from the Govt. of Telangana under their Haritha Haram mission.
03 July 2020	Awareness campaign and distribution of personal hygiene materials to INCOIS outsourced (housekeeping, gardening, security, electrical etc.) staff.
06 July 2020	Campus sanitization in coordination with Covid Task Force of INCOIS
07 July 2020	e-poster design competition for INCOIS employees on theme "How does Swachhata impact oceans?"
08 July 2020	Plantation of trees at INCOIS other than ITCOcean campus.
09 July 2020	Event on "Discouraging single use plastic"
10 July 2020	Drawing competition for students on "Personal Hygiene"
13 July 2020	Essay competition for students on "Household solid waste management"
14 July 2020	Webinar on "Swachh samudra and Covid-19" by Dr. Nimit Kumar, Scientist, INCOIS
15 July 2020	Concluding ceremony through webinar

All the activities were / will be planned and executed under the supervision of Swachh Bharat committee constituted by Director, INCOIS. The Swachhata activities for the year 2020 were planned keeping in mind all the instructions and guidelines issued by the M/o Home Affairs and M/o Health and Family Welfare considering current situation of Covid-19 pandemic.

2. Activity

The seventh day (09 July 2020) activity of Swachhata Pakhwada - 2020 was scheduled to make an awareness campaign on "Discouraging single use plastic". INCOIS is declared as a plastic free zone. However the aim of this activity was to sustain the efforts to ensure and to educate individuals, and boost public awareness. The event commenced with the Pledge on "Avoid single use plastic items" (a copy of the pledge is enclosed). The pledge was taken in different batches, to avoid large gathering and maintaining social distancing and all safety measures.

The Swachh Bharat Committee of INCOIS highlighted the environmental menace of single-use plastic. This event was coordinated by Dr. Suprit Kumar, Dr. Nimit Kumar and Dr. Kunal Chakraborty, members of the Swachh Bharat Committee of INCOIS under the guidance of Dr. Aneesh Lotliker, Chairman, Swachh Bharat Committee of INCOIS. This event was planned to raise awareness about the detrimental impact of single-use plastic items prevalent in the day to day activities. It is well known that, single use plastic bottles and cups were one of the major culprits in day-to-day increase of the plastic pollution. Usage of single-use plastic bottles is also harmful for human health in long term as the harmful chemicals leach into the water. Plastic waste is particularly problematic as a pollutant because it is long-lasting. Plastic items can take hundreds of years to decompose. This trash poses dangers to both humans and animals and creates long-lasting un-cleanliness.

In view of the above objectives, to encourage the avoidance of single use plastic items, all the INCOIS employees were provided with a good quality metal water bottle with "Swachhata" message and "INCOIS" logo. Employees also signed an oath/pledge that they will avoid single use plastic not only in office but in their homes, as far as possible. It is expected that this event will generate a firm commitment to stop single use plastic in our daily life. The bottles were distributed following all social distancing norms. Some photographs from this event are uploaded in the INCOIS website for viewing by one and all.



INCOIS employees taking Pledge on “Avoid single use plastic items” following social distancing norms and safely measures



Chairman, Swachh Bharat Committee of INCOIS distributing metal water bottle to the Director, INCOIS



Metal water bottle provided to INCOIS employees



Glimpse of metal water bottle distribution on 09 Jul 2020

3. Useful / Reference Links

- Proceedings of Swachhata Pakhwada 2020:
<https://incois.gov.in/SwachhBharat/SwachhataPakhwada2020.jsp>
- Photo Gallery:
<https://incois.gov.in/SwachhBharat/sbphotogallery.jsp>
- Swachhata Activities Reports:
<https://incois.gov.in/SwachhBharat/SwachhtaActivites.jsp>

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Swachhata Pakhwada Pledge

“Avoid single use plastic items”

"As a responsible member of the earth science community of our beloved nation, I am fully aware of the dangers associated with unbridled usages of single use plastic items and their devastating impact on our environment and cleanliness. I pledge to reduce usage of single-use plastic items such as bags, bottles, cups, packaging material etc. as much possible, not only in our office but also in our homes. Jai Hind!"

I have read and understood the pledge.