



Indian National Centre for Ocean Information Services (INCOIS)

(An Autonomous Body under Ministry of Earth Sciences, Govt. of India)

Swachhata Pakhwada

(01 – 15 July 2020)

Daily Report

(10 July 2020)

"Ocean Valley",
Pragathi Nagar (B.O.), Nizampet (S.O.),
Hyderabad - 500 090, India.

https://incois.gov.in/portal/SwachhBharat_2020.jsp

1. Preamble

Hon'ble Prime Minister of India had launched the Swachh Bharat Mission on 2nd October 2014. The Ministry of Jal Shakti is designated as the nodal ministry for executing this national mission. The mission is being executed by the Department of Drinking Water and Sanitation, Ministry of Jal Shakti at national level. The mission objectives are to eradicate open defecation, efficient management of solid and liquid waste, encourage cost effective and appropriate technologies for ecologically safe and sustainable sanitation, overall cleanliness and to create significant positive impact on gender and promote social inclusion by improving sanitation.

The Swachhta Pakhwada was started with a vision to mainstream Swachhta activities across all Ministries / Departments of Govt. of India. The Ministry of Earth Sciences (MoES) and the attached, sub-ordinate and autonomous offices under the administrative control of MoES are actively participating in this national mission since its inception. To carry out swachhata activities in all institutes of MoES, first fortnight of July 2020 (July 01 - 15) is allocated. In this regard, Indian National Centre for Ocean Information Services, an autonomous body under MoES has planned several activities during Swachhata Pakhwada as detailed in Table below

Date	Activities
01 July 2020	Webinar on "Open Defecation Free India: A Case of Krishna District in Andhra Pradesh" by Dr. J. Kiranmai, Registrar, Institute of Public Enterprise, Hyderabad
02 July 2020	Plantation of trees at ITCOcean campus. It is decided that the trees for plantation will be arranged from the Govt. of Telangana under their Haritha Haram mission.
03 July 2020	Awareness campaign and distribution of personal hygiene materials to INCOIS outsourced (housekeeping, gardening, security, electrical etc.) staff.
06 July 2020	Campus sanitization in coordination with Covid Task Force of INCOIS
07 July 2020	e-poster design competition for INCOIS employees on theme "Swachhata and Personal Hygiene"
08 July 2020	Plantation of trees at INCOIS other than ITCOcean campus.
09 July 2020	Event on "Discouraging single use plastic"
10 July 2020	Drawing competition for students on "Personal Hygiene"
13 July 2020	Essay competition for students on "Household solid waste management"
14 July 2020	Webinar on "Swachh samudra and Covid-19" by Dr. Nimit Kumar, Scientist, INCOIS
15 July 2020	Concluding ceremony through webinar

All the activities were / will be planned and executed under the supervision of Swachh Bharat committee constituted by Director, INCOIS. The Swachhata activities for the year 2020 were planned keeping in mind all the instructions and guidelines issued by the M/o Home Affairs and M/o Health and Family Welfare considering current situation of Covid-19 pandemic.

2. Activity

As the old saying goes, prevention is better than cure. This is especially the case when it comes to young children. It becomes more important during the present Covid-19 pandemic situation. Good personal hygiene certainly helps children stay healthy, ward off illnesses, and build better self-awareness. Good hygiene habits are key to ensuring the safety of the children and the children they interact with. There are multiple benefits to encouraging children to practice good hygiene. It allows children to (i) avoid contracting illnesses and diseases caused by bacteria (ii) develop a healthy body image and (iii) increase their confidence and self image. Children who practice good hygiene have more success in their developing social and eventual professional lives. Children who live in unhygienic conditions get sick more often and can have trouble in social situations. It's never too early to start teaching hygiene. However, teaching the principles of correct hygiene at an early age can help keep individuals healthy in later life, and be taught to future generations. Principles of hygiene should be made part of everyday life.

In view of this, the eighth day (10 July 2020) event of Swachhata Pakhwada - 2020 was scheduled for an online e-drawing competition on “**Personal hygiene**” for the school students studying in the schools located at Hyderabad. The drawing competition was open for classes 5 to 10 only. The schools were invited to make nominations. The nominations were received in three different categories viz. Category#1 - students from Classes 5 & 6; Category#2 - students from Classes 7 & 8 and Category#3 - students from Classes 9 & 10. Total 103 nominations were received from 14 of Hyderabad. Out of total 103 nominations, 52 female students and 51 male students were participated in the competition. Students were instructed to use their own ideas. The genuineness of the drawing was the complete responsibility of the participating students and their school. The submitted drawings were considered under the license type CC BY as given in (<https://creativecommons.org/licenses/>).

The Swachh Bharat Committee of INCOIS decided to award the best e-drawing from each of three categories. As a token of appreciation, e-certificate will be also provided to all the participating students. Given the Covid-19 pandemic raging across India, the competition was conducted by accepting online entries to avoid any social gathering. The activity was coordinated by Ms. Almeida Celsa Margaret, Mr. Kiran Kumar and Dr. Kunal Chakraborty members of the Swachh Bharat Committee of INCOIS under the guidance of Dr. Aneesh Lotliker, Chairman of Swachh Bharat Committee of INCOIS.

This event was planned to educate children on good hygiene, to raise awareness about the importance of good hygiene, and to avoid the spread of infection and disorders.

An internal committee, consisting of INCOIS scientists, is being formed and the committee will take note of all these e-drawings. The name of winners will be announced on 15th July 2020 during the valedictory session. All the posters are uploaded in the INCOIS website for viewing by one and all.



Glimpse of drawings submitted by the students of class 5 & 6 for the competition held on 10 Jul 2020



Glimpse of drawings submitted by the students of class 5 & 6 for the competition held on 10 Jul 2020



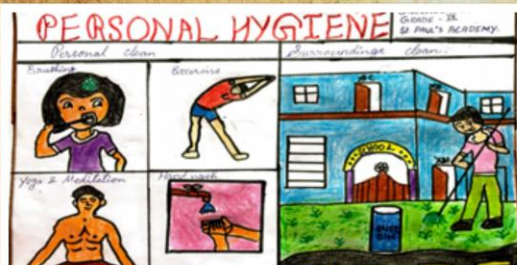
Glimpse of drawings submitted by the students of class 5 & 6 for the competition held on 10 Jul 2020



Glimpse of drawings submitted by the students of class 7 & 8 for the competition held on 10 Jul 2020



Glimpse of drawings submitted by the students of class 7 & 8 for the competition held on 10 Jul 2020



Glimpse of drawings submitted by the students of class 9 & 10 for the competition held on 10 Jul 2020

3. Useful / Reference Links

- Proceedings of Swachhata Pakhwada 2020:
<https://incois.gov.in/SwachhBharat/SwachhataPakhwada2020.jsp>
- Photo Gallery:
<https://incois.gov.in/SwachhBharat/sbphotogallery.jsp>
- Swachhata Activities Reports:
<https://incois.gov.in/SwachhBharat/SwachhtaActivites.jsp>
- Drawing display
<https://incois.gov.in/SwachhBharat/drawing.jsp>